



# APPLICATION FORM

## CONTEST 2023 « MY PROJECT IN 120 SECONDS »

How did you discover the CELEBRATE ISLANDS call for project?

*We have attended two SMILO AGM's and two of the islands Chole Island and Jibondo Island in our ward (JIBONDO WARD) are participating in the SMILO labelling program. We were informed of the Celebrate Islands call for project by email.*

### General informations on the project / ECOLOGICAL RESTORATION

Name of the project	<b><i>Through the eyes of our elders</i></b> - capturing stories of the past to build hope for a better future.
Name of the islands	Chole and Jibondo Island
Size (hectares)	Chole (226ha) and Jibondo (514ha)
Country	Tanzania

#### **Theme of the application (only one choice) :**

- Ecological restoration
- Sustainable agriculture and/or aquaculture
- Circular economy and/or waste recovery

#### **Information about the applicant organization**

Applicant organization	
Full Name	The Ropes of Hope Foundation Inc. supported by Chole Mjini Conservation and Development Co. Ltd
Missions and objectives of the association (max 200 words)	It is our mission to provide technical assistance and to find financial support for a network of coastal communities in Mafia that believe LIVING coral is the foundation to their thriving blue economy and that strive to protect and regenerate the coral reef systems for their benefit and that of future generations.



	<p>1: CREATE A GENE BANK: over the next 5 years is to build 25 nurseries and maintain 100,000 coral fragments for posterity and for research with trained local coral gardeners.</p> <p>2: RESEARCH: to experiment with cost-effective local materials and solutions for growing and ex-planting corals, to monitor outplanting by generating photo-mosaic maps and measuring and analysing changes in eDNA to assess the impact of our interventions on biodiversity.</p> <p>3: COMMUNITY INVOLVEMENT: to engage with multiple partners in order to also offer alternative income streams and protein sources to the island communities in the Mafia Island Marine Park, to expand to the other two inhabited fishing islands in the Park, to support the secondary school on one of these islands (Jibondo) and make it a focal point for marine environmental awareness and citizen science by building displays and teaching facilities and involving biology students in our research activities.</p>
Status (ID number)	25208
Creation Date	1994
Country	Tanzania
Address	P.O. Box 20, Mafia Island, Tanzania
Phone number	+255752963894 ; whatsapp +255787712427
E-mail	Anne.k.dev@gmail.com
Website and social networks	<a href="https://www.cholemjini.com/">https://www.cholemjini.com/</a> <a href="https://www.choletrust.org/">https://www.choletrust.org/</a> <a href="https://theropesofhope.com/">https://theropesofhope.com/</a> <a href="https://www.instagram.com/cholemjini_treehouse_lodge/?hl=en">https://www.instagram.com/cholemjini_treehouse_lodge/?hl=en</a>
<b>The Legal Representative of the applicant organization</b>	
First name, last name	Anne de Villiers
Role	CSR Director
Phone number	MOBILE : +255752963894 ; WHATSAPP +255787712427
E-mail	Anne.K.deV@gmail.com
<b>The CELEBRATE ISLANDS Project Manager (if different from the legal representative)</b>	
Name	as above
Role	
Phone number	
E-mail	



## Project details

<p>General description of the project (max 250 words)</p>	<p><b>The Ropes of Hope</b> (one of the CMCDCoLtd projects): Our goal is to <i>halt and reverse the decline of the coral reefs of the Mafia Island Marine Park</i> through research, set up of coral nurseries and ex-planting on destroyed reef together with divers trained from the local communities, support to communities in alternative income activities and less destructive use of their marine resources as well as collecting the wisdom of the elders through participatory methodologies that will allow us to leverage their lifelong learning for conservation and regeneration, to be used in raising awareness in island communities, schools and conservation clubs.</p>
<p>Main activities planned within the framework of the project</p>	<p>In this part of the project we would like to use the prize winning funds to work with a professional story-teller / videographer: Frank Papushka, to capture the wisdom of the elders and to produce a video/ story that can be used in schools and communities to raise awareness of healthy reef systems as they used to be and current challenges that include destructive fishing methods, loss of biodiversity and decline of reefs and fish stocks so as to motivate the next generation to reverse this decline.</p> <p><a href="https://www.nyumbaniconcontent.co.tz/">https://www.nyumbaniconcontent.co.tz/</a>  <a href="https://www.instagram.com/frankpapushka/?hl=en">https://www.instagram.com/frankpapushka/?hl=en</a>  <a href="https://www.afrisos.ngo/">https://www.afrisos.ngo/</a></p> <p><i>“Before our nature is destroyed and our culture is lost, let us come together and preserve it through the power of storytelling”</i></p>
<p>Expected results of the project (max 150 words)</p>	<p>The expected output of this project would be a short documentary in Swahili/ with English subtitles that can be shown in schools and shared in community meetings. It will capture the local knowledge and wisdom around biodiversity, threats and opportunities so that the younger generations are not blinded by shifting baselines but can set their expectations of a healthy reef through the eyes of their elders and be</p>



	<p>motivated to strive to protect their natural environment for future generations.</p>
<p>How do you plan to evaluate the project' results and impacts in the medium and long term ?</p>	<p>It is essential to speak in the language of the community and to respect local wisdom to be able to capture the hearts and minds of the next generation. This film will be used again and again in our community and the wider region providing an inspiring framework for the continuing conservation work empowering local communities to shape the future.</p>
<p>Links between the project and existing conservation and management activities on the island (max 150 words)</p>	<p>The Ropes of Hope has already trained SCUBA divers from each of the islands of Jibondo and Chole. They have set up and maintained 64 nurseries in the Mafia Island Marine Park and have started ex-planting corals in the Shungimbili reef area. Permits are currently being sort to be able to export e-DNA for monitoring biodiversity in proposed research sites.</p>
<p>Presentation of the mobilized team (max 100 words)</p>	<p><b>The SMILO Island committees</b> from Chole and Jibondo are central for vision, logistics and planning.</p> <p><b>Frank Papushka</b> founder of Nyumbani Content is a film production company creating films that are entertaining, informative and unique to motivate change. He is also a co-founder of the NGO Afrisos (<a href="https://www.afrisos.ngo/about">https://www.afrisos.ngo/about</a> )</p> <p><b>Dr. Jean de Villiers</b>, chief scientific officer of The Ropes of Hope and the CEO of CMCDCo. Ltd.</p> <p><b>A. K. de Villiers</b>, CSR Director using participatory research with communities in support of their development programs since 1994.</p> <p><b>Masanja Joram</b> / MIMP Research Officer. Fisheries officer now committed to conservation.</p>



Public organizations & partners involved in the project (max 150 words)

Co-founders of The Ropes of Hope project with **Chole Mjini Conservation and Development Co. Ltd**

**Mafia Island Marine Park.** Masanja Joram the MIMP Research Warden is also a member of the Jibondo Island Committee/ SMILO.

**Mafia Island Diving:** providing SCUBA gear, tank filling and dive training for the community

**Thanda Tanzania Ltd:** Custodians of the Shungimbili reef system, site management and financial support

**Chole and Jibondo Island committees (SMILO) with the Mafia District Council**



## Provisional schedule 2023

Details of activities/month <i>Add lines if necessary</i>	July	August	September	October	November	December	January
1 : Field work (interviews and data collection) to conduct research on the indigenous technical knowledge around changes in biodiversity of coral reef systems and to identify Key informants for filming	2 weeks – Chole Island	2 weeks – Jibondo Island					
2 : Filming for the Documentary			5 days				
3 : Editing and Production				5 days		Final edits and promo reels for Instagram and shorts for SMILO	
4. Testing the Film with school children to assess the impact and perception change from viewing the film (survey before and after)					Testing of the film in Jibondo and Chole primary and secondary schools		



## Information on the operation's budget

Activities and sub-activities	ESTIMATED BUDGET	COFINANCING (optional)
<b>Activity 1 – Participatory Research</b>		
<b><i>In-kind/human means</i></b>		
<i>Group Meetings and interview process</i>		2800
<i>Report Writing</i>		300
<b><i>Purchase of materials, services and other expenses</i></b>		
<i>Travel to the islands and overnight allowances</i>		400
<b>Activity 1 – Sub-total</b>	<b>0,00 €</b>	<b>3,500 €</b>
<b>Activity 2 - Film making</b>		
<b><i>In-kind/human means</i></b>		
<i>Filmmakers</i>	4000	
<i>Testing of the film with school children and final cut</i>		
<b><i>Purchase of materials, services and other expenses</i></b>		
<i>Travel (flights to Mafia Island) and logistics (food accommodation and internal travel)</i>		1000
<b>Activity 2 – Sub-total</b>	<b>4.000 €</b>	<b>1,000 €</b>
<b>TOTAL BUDGET OF THE PROJECT</b>	<b>8,500 €</b>	



## SUPPORTING DOCUMENTS TO BE ATTACHED TO THE APPLICATION FILE

:

- Statutes of the organization signed by its legal representative
- Copy of both sides of the identity card of the legal representative and the project leader
- Letters of support from local partners (institutions, NGOs, etc.) associated with the project
- Bank statement of the applicant organization
- Certificate from the bank on the capacity of the beneficiary to receive international transfers

SIGNED:

Anne K. de Villiers  
Chole Island, Tanzania

2<sup>nd</sup> May 2023

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